

## COOKIE POLICY

As with many websites, ZAREN uses cookies, etc., in order to improve the visiting experience of website users and increase service quality. ZAREN Cookie Policy has been prepared to inform website users about cookies and the types of cookies used and to guide them on how to manage their cookie preferences.

If you do not approve of the use of cookies, we ask you not to continue with the website or to change your cookie preferences as shown in this policy. We would like to remind you that some features of the website may lose their functionality if cookies are not allowed.

### Definition Of Cookie?

Cookies are small text files that are stored on your computer or mobile device when you visit a website. These files contain your IP address, login information, pages you access, etc. data is stored.

With cookies, your website preferences can be remembered, your session can be kept open, or you can be presented with the content you are interested in.

### Types Of Cookies

Cookies are divided into different types according to criteria such as storage time on mobile devices and by whom they are placed. The basic distinction within the scope of these criteria is as follows:

**Session Cookies:** Session cookies are temporary cookies and are deleted from the device after closing the browser. The main function of these cookies is to ensure that the website functions properly.

**Persistent Cookies:** Persistent cookies remain on the device even after closing the browser, until they are deleted by the user or expire.

**First-Party Cookies:** First-party cookies are cookies placed on the device by the website operator visited.

**Third-Party Cookies:** Third-party cookies are cookies placed on the device and controlled by people other than the website operator visited.

In case of collection, processing and use of personal data on websites and other systems or applications belonging to ZAREN, the relevant persons are informed about the privacy statement and, if necessary, about cookies.

People are informed about our practices on the web pages. Personal data will be processed in accordance with the law.

### Cookies Used On ZAREN Website

ZAREN uses different types of cookies in accordance with its Privacy Policy.

**Mandatory Cookies:** These are technical cookies that enable the website to function correctly and allow you to use its features. They are in the session cookie category. If these cookies are blocked, it will result that the website features cannot be used. Your consent is not required for the use of mandatory cookies.

**Analytical Cookies:** Analytical cookies are used to improve your website experience. Analytical cookies allow us to understand how you use the website (eg which pages you visit, duration of visit etc.) In this way, we can improve the content we offer or change the website design.

**Functionality Cookies:** When you visit the website again, your language preferences, region selection, etc. allows it to be remembered.

**Targeting/Advertising Cookies:** ZAREN uses different first-party and third-party cookies for targeting and advertising purposes on the website. It is possible to block these cookies by changing your browser settings or by changing your cookie preferences as shown in this Policy.

## How Can You Change Your Cookie Preferences?

It is possible to personalize or completely block cookies by changing the settings of the browser you use. You can find detailed information on the steps to be followed for different browsers from the links below:

NAME OF BROWSER	LINK
Google Chrome	<a href="https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&amp;hl=tr">https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&amp;hl=tr</a>
Internet Explorer	<a href="https://support.microsoft.com/tr-tr/help/17442/windows-internet-explorer-delete-manage-cookies">https://support.microsoft.com/tr-tr/help/17442/windows-internet-explorer-delete-manage-cookies</a>
Mozilla Firefox	<a href="https://support.mozilla.org/tr/kb/cezleri-silme-web-sitelerinin-bilgilerini-kaldirma">https://support.mozilla.org/tr/kb/cezleri-silme-web-sitelerinin-bilgilerini-kaldirma</a>
Yandex	<a href="https://yandex.com.tr/support/browser-classic/personal-data-protection/cookies.xml">https://yandex.com.tr/support/browser-classic/personal-data-protection/cookies.xml</a>
Safari	<a href="https://support.apple.com/tr-tr/guide/safari/sfri11471/mac">https://support.apple.com/tr-tr/guide/safari/sfri11471/mac</a>

To manage cookie preferences in other browsers, you can review the help or support page of the relevant browser.

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